IN ASSOCIATION WITH

Scottish Government
Riaghaltas na h-Alba
gov.scot

PROCUREX 2022

PROCUREX SCOTLAND

INNOVATE EDUCATE COLLABORATE

SEVENTEENTH NATIONAL PROCUREMENT CONFERENCE 2022

FEATURING

GO AWARDS SCOTLAND 2022 / 23

20 YEAR Anniversary 2002 - 2022

27 OCTOBER 2022 | SEC GLASGOW

SCOTLAND'S LEADING PUBLIC PROCUREMENT EVENT

SPONSORSHIP&EXHIBITION OPPORTUNITIES

THANK YOU TO OUR EVENT PARTNERS

Scottish Government Riaghaltas na h-Alba gov.scot

NHS National Services Scotland

SCOTLAND EXCEL

APUC Advanced Procurement for Universities & Colleges

Crown Commercial Service

CIPS Chartered Institute of Procurement & Supply

PROCUREMENT People of TOMORROW

Supplier Development Programme

Ministry of Defence

PASS PROCUREMENT LEARN • DEVELOP • ACCOMPLISH

EVENT DELIVERED BY

BiP SOLUTIONS LEADING INNOVATION & EXCELLENCE IN SUPPLY CHAINS SINCE 1984

OFFICIAL EVENT MARKETING PARTNER

CYBER ESSENTIALS

tracker

cadencemarketing In rhythm with the public sector

S2Gov supply2governments.co.uk

DCI DEFENCE CONTRACTS INTERNATIONAL

Delta eSourcing

Welcome to

Procurex Scotland 2022

Procurex Scotland is the country's leading premier public procurement event, connecting buyers and suppliers across Scotland's evolving **£13.3 billion** public procurement marketplace. This year's event will be focused on boosting inclusive economic recovery, supporting longer-term economic wellbeing and working towards a transition to net zero.

This iconic event - once again featuring the **Scottish Government 17th National Procurement Conference** - will connect buyers and suppliers across Scotland's procurement marketplace, providing an invaluable opportunity to enhance knowledge, share best practice and build new relationships.

The exhibition and sponsorship opportunities provide aspiring or existing suppliers to Scotland's procurement sector with an excellent opportunity to showcase innovation, present innovative or cost-saving products/services and engage directly with the public procurement buying community.

Procurex Scotland 2022 is officially supported by the Scottish Government and the Procurement Centres of Expertise.

Benefits for Suppliers Exhibiting or Sponsoring

Build valuable relationships
Make your business known to leading Scottish public procurement organisations

Generate sales leads
with Scottish public sector buyers

Develop market insight
for competitive advantage

Access a wide range of buyers
All in one day

NEW FOR 2022 EVENT MARKETING PACKAGES

The Procurex Scotland value added digital marketing packages will allow sponsors and exhibitors to promote their products and services and overall event participation through a range of innovative digital marketing channels.

To secure your exhibition or sponsorship package for Procurex Scotland 2022,
email the team at exhibitions@procurexscotland.co.uk
Or call the Team now on 0845 270 7066

www.procurexscotland.co.uk

NEW ★FOR★ 2022 EVENT MARKETING PACKAGES

Exclusive Digital Marketing Packages
Powered by

cadencemarketing
In rhythm with the public sector

Gain additional exposure for your organisation's products and services and enhance your participation at Procurex Scotland 2022, prior to the event, on the day and subsequently.

Provided by our official event marketing partner, Cadence Marketing, this year sees the launch of a value-added digital marketing package that is focused on enhancing lead generation and includes:

- **2 x digital campaigns: pre-event & post event (3 sends in total)**
- **Campaign content support**
- **Audience build support (sector & function)**
- **Full campaign reporting**
- **Lead generation**

About Cadence Marketing

Cadence Marketing specialises in connecting businesses with public sector buyers at the right time through data-driven and targeted marketing solutions.

This ensures early market engagement, helping you to connect with key event participants before and following the event, showing your organisations products and services.

With over 200,000 contacts across 31,600 organisations, their comprehensive public sector database gives you access to decision-makers and influencers from all sectors including Central Government, Local Government, NHS, Education, MOD, Blue Light and Emergency Services.

Whether you need B2G pre-market engagement, research to understand your audience or creative content and messaging – Cadence Marketing helps you with all your public sector marketing needs.

Additional services available upon request:

- **Social Media**
- **Webinars**
- **Research**
- **Case Studies**
- **Content development**
- **Multimedia**

To discover the many benefits of adding a digital marketing solution to your sponsorship or exhibition package, please email exhibitions@procurexscotland.co.uk or call 0845 270 7066.

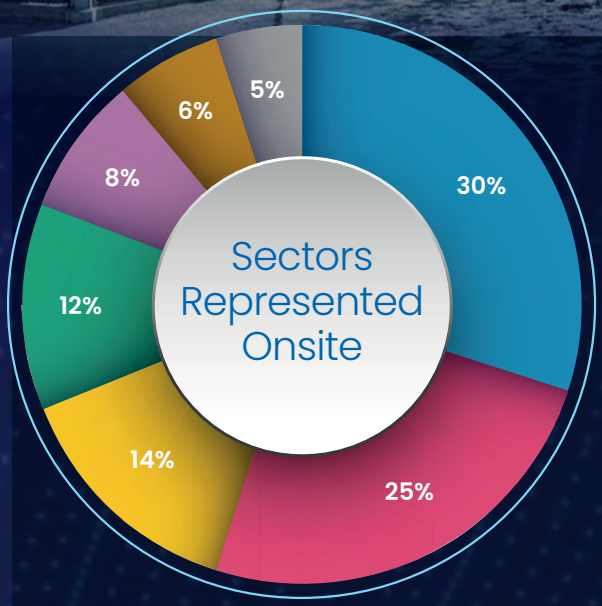
To secure your exhibition or sponsorship package for Procurex Scotland 2022,
email the team at exhibitions@procurexscotland.co.uk
Or call the Team now on 0845 270 7066

www.procurexscotland.co.uk

PROCUREX SCOTLAND

INNOVATE • EDUCATE • COLLABORATE

27 OCTOBER 2022 | SEC GLASGOW



- Central Government
- Local Government
- Education
- NHS & Healthcare
- Emergency Services / Defence / Housing
- Other
- Third Sector

1500+ Attendees

Sample Job Titles in Attendance:

- Chief Executive
- Director of Procurement
- Finance Director
- Head of Procurement
- Head of ICT
- Procurement and Commissioning Manager
- Senior Category Manager
- Senior Purchasing Manager
- Strategic Sourcing Director
- Senior Supply Chain Manager

65% of Public Sector Attendees in a Senior Management Position

186 Unique Buying Organisations Represented

Sample Organisations Registered:

- Barrhead Housing Association
- City of Edinburgh Council
- East Renfrewshire Council
- Glasgow City Council
- Midlothian Council
- NHS Lanarkshire
- NHS Lothian
- NHS Tayside
- Police Scotland
- Scottish Government
- Scottish Prison Service
- Skills Development Scotland
- South Ayrshire Council
- Tayside Procurement Consortium
- Transport Scotland
- University of Aberdeen
- Viewpoint Housing Association

THANK YOU TO OUR EVENT PARTNERS

Scottish Government Riaghaltas na h-Alba gov.scot · NHS National Services Scotland · SCOTLAND EXCEL · APUC Advanced Procurement for Universities & Colleges · Crown Commercial Service · CIPS Chartered Institute of Procurement & Supply · PROCUREMENT People of TOMORROW · Supplier Development Programme · Ministry of Defence · PASS PROCUREMENT · CYBER ESSENTIALS · OFFICIAL EVENT MARKETING PARTNER cadencemarketing In rhythm with the public sector · tracker · S2G supplytogovernment.co.uk · DCI DEFENCE CONTRACTS INTERNATIONAL · Delta eSourcing

EVENT DELIVERED BY BIP SOLUTIONS LEADING INNOVATION & EXCELLENCE IN SUPPLY CHAINS SINCE 1984

Headline PlatinumPlus Sponsor

(Includes Exhibition Stand & Enhanced Marketing Campaign)

- 4x4m shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 20-minute speaking slot on an agreed topic within one of the dedicated training zones
- 8 x 'All Access' exhibitor passes including catering
- Premium positioned corporate branding on event website
- Company branding on all printed flyers and event literature
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Inclusion in pre-event newsletter to registered delegates
- Corporate branding on presentation holding slides
- Reserved Live Stage seating for 6 people for 2 agreed sessions
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Copy of opt-in delegate list provided post event in PDF format
- Promotional item AND literature in delegate bags (to be supplied by the sponsor)
- Company branding on printed flyers and event literature
- Interactive Exhibitor/Sponsors listing on the virtual platform – an area for you to populate with company logo, documents/materials, book meetings with other participants, access full online attendee list and view streamed keynote sessions
- Corporate branding within the virtual platform via banner adverts
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Access to detailed post event virtual listing reports
- Bespoke Managed Email Marketing Campaign to include :
  - 3 emails sent to an agreed data sector/job title set containing
    - 1 pre-event campaign to promote your presence at the event,
    - 1 pre-event campaign to promote your proposition and then
    - 1 post event campaign about your proposition
  - Dedicated consultation on your campaign content and delivery timescales
- Individual report sent after each email activity with marketing results and leads included
- Full Marketing Campaign Report at the end of Marketing activity which will include full details of any person's name, job title, phone number, company name, company address from all clicks, forwards, interaction from your campaign for follow up

To secure your exhibition or sponsorship package for Procurex Scotland 2022, email the team at exhibitions@procurexscotland.co.uk
Or call the Team now on 0845 270 7066

www.procurexscotland.co.uk

Exclusive Procurex Scotland Cyber SecurityPlus Sponsor

Gold Exhibition package (5x3 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)

- 1 x 20 min case study presentation within one of the dedicated Training Zones
- 6 x 'All Access' exhibitor passes including catering
- Premium positioned corporate branding on the event website as Official Cyber Security Sponsor
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Inclusion in the pre-event newsletter to all attendees
- Corporate branding on the presentation holding slides
- Reserved Keynote Arena seating for 6 people for 2 agreed sessions
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in delegate list provided post-event – provided in pdf format.
- Company branding on printed flyers and event literature
- Interactive Exhibitor/Sponsors listing on the virtual platform – an area for you to populate with company logo, documents/materials, book meetings with other participants, access full online attendee list and view streamed keynote sessions
- Corporate branding within the virtual platform via banner adverts
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Access to detailed post event virtual listing reports
- Bespoke Managed Email Marketing Campaign to include :
  - 3 emails sent to an agreed data sector/job title set containing
    - 1 pre-event campaign to promote your presence at the event,
    - 1 pre-event campaign to promote your proposition and then
    - 1 post event campaign about your proposition
  - Dedicated consultation on your campaign content and delivery timescales
- Individual report sent after each email activity with marketing results and leads included
- Full Marketing Campaign Report at the end of Marketing activity which will include full details of any person's name, job title, phone number, company name, company address from all clicks, forwards, interaction from your campaign for follow up

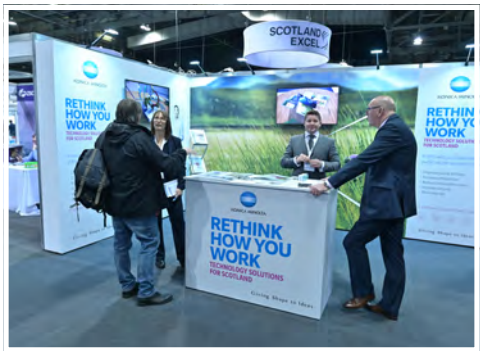
To secure your exhibition or sponsorship package for Procurex Scotland 2022, email the team at exhibitions@procurexscotland.co.uk
Or call the Team now on 0845 270 7066

www.procurexscotland.co.uk

GoldPlus Sponsor

Gold Exhibition package (5x3 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)

- 20-minute speaking slot on an agreed topic within a dedicated presentation area
- 4 x 'All Access' exhibitor passes including catering
- Premium Positioned corporate branding on the event website
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in delegate list provided post-event – provided in pdf format.
- Company branding on printed flyers and event literature
- Interactive Exhibitor/Sponsors listing on the virtual platform – an area for you to populate with company logo, documents/materials, book meetings with other participants, access full online attendee list and view streamed keynote sessions
- Corporate branding within the virtual platform via banner adverts
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Access to detailed post event virtual listing reports
- Bespoke Managed Email Marketing Campaign to include :
  - 3 emails sent to an agreed data sector/job title set containing
    - 1 pre-event campaign to promote your presence at the event,
    - 1 pre-event campaign to promote your proposition and then
    - 1 post event campaign about your proposition
  - Dedicated consultation on your campaign content and delivery timescales
- Individual report sent after each email activity with marketing results and leads included
- Full Marketing Campaign Report at the end of Marketing activity which will include full details of any person's name, job title, phone number, company name, company address from all clicks, forwards, interaction from your campaign for follow up

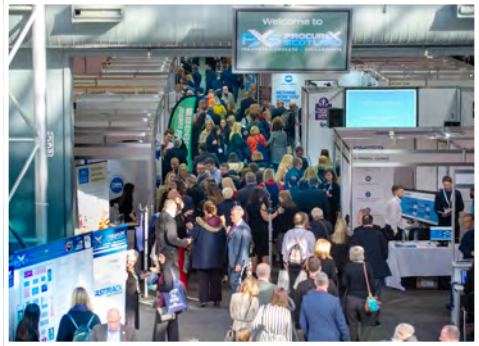


To secure your exhibition or sponsorship package for Procurex Scotland 2022, email the team at exhibitions@procurexscotland.co.uk
Or call the Team now on 0845 270 7066

www.procurexscotland.co.uk

Event CorporatePlus Sponsor

(Incorporating exhibition stand at Procurex Scotland 2022 and Sponsorship of the GO Awards Scotland 2022/23)



Procurex Elements

Premium Silver Exhibition package (4x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)

- 4 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event websites
- Literature included in the delegate bag (flyer to be supplied by the sponsor)
- Plus: Corporate branding on all sponsor thank-you signage throughout the day and evening
- Interactive Exhibitor/Sponsors listing on the virtual platform – an area for you to populate with company logo, documents/materials, book meetings with other participants, access full online attendee list and view streamed keynote sessions
- Corporate branding within the virtual platform via banner adverts
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Access to detailed post event virtual listing reports

GO Awards Scotland

- Senior representative of your organisation to announce and present the GO Award in your sponsored category to the recipient(s)
- Corporate branding to be carried on all pre-event promotional material
- Corporate branding on presentation holding slides
- Corporate branding, web link and 50-word corporate profile to be carried on event websites
- Company name and branding to appear on all sponsored award materials, including trophies, certificates and winner packs
- On-site visibility of your corporate branding at the GO Awards Scotland 2022/23
- Post-event branding in all communications relating to your sponsored Award category
- Media package to include images and video from the Awards ceremony
- 4 x seats at the GO Awards Scotland 2022/23 dinner
- Bespoke Managed Email Marketing Campaign to include :
  - 3 emails sent to an agreed data sector/job title set containing
    - 1 pre-event campaign to promote your presence at the event,
    - 1 pre-event campaign to promote your proposition and then
    - 1 post event campaign about your proposition
  - Dedicated consultation on your campaign content and delivery timescales
- Individual report sent after each email activity with marketing results and leads included
- Full Marketing Campaign Report at the end of Marketing activity which will include full details of any person's name, job title, phone number, company name, company address from all clicks, forwards, interaction from your campaign for follow up

To secure your exhibition or sponsorship package for Procurex Scotland 2022, email the team at **exhibitions@procurexscotland.co.uk**
Or call the Team now on **0845 270 7066**

www.procurexscotland.co.uk

RegistrationPlus Sponsor

Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)

- 4 x 'All Access' exhibitor passes including catering
- Exclusive corporate branding on the registration booth panels (top and bottom panels)
- Registration pens carrying your corporate branding (to be supplied by the sponsor)
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Company branding on printed flyers and event literature
- Interactive Exhibitor/Sponsors listing on the virtual platform – an area for you to populate with company logo, documents/materials, book meetings with other participants, access full online attendee list and view streamed keynote sessions
- Corporate branding within the virtual platform via banner adverts
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Access to detailed post event virtual listing reports
- Bespoke Managed Email Marketing Campaign to include :
  - 3 emails sent to an agreed data sector/job title set containing
    - 1 pre-event campaign to promote your presence at the event,
    - 1 pre-event campaign to promote your proposition and then
    - 1 post event campaign about your proposition
  - Dedicated consultation on your campaign content and delivery timescales
- Individual report sent after each email activity with marketing results and leads included
- Full Marketing Campaign Report at the end of Marketing activity which will include full details of any person's name, job title, phone number, company name, company address from all clicks, forwards, interaction from your campaign for follow up

To secure your exhibition or sponsorship package for Procurex Scotland 2022, email the team at exhibitions@procurexscotland.co.uk
Or call the Team now on 0845 270 7066

www.procurexscotland.co.uk

LanyardPlus Sponsor

Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)

- 4 x 'All Access' exhibitor passes including catering
- 1-colour corporate logo to be added to the event lanyard design
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Company branding on printed flyers and event literature
- Interactive Exhibitor/Sponsors listing on the virtual platform – an area for you to populate with company logo, documents/materials, book meetings with other participants, access full online attendee list and view streamed keynote sessions
- Corporate branding within the virtual platform via banner adverts
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Access to detailed post event virtual listing reports
- Bespoke Managed Email Marketing Campaign to include :
  - 3 emails sent to an agreed data sector/job title set containing
    - 1 pre-event campaign to promote your presence at the event,
    - 1 pre-event campaign to promote your proposition and then
    - 1 post event campaign about your proposition
  - Dedicated consultation on your campaign content and delivery timescales
- Individual report sent after each email activity with marketing results and leads included
- Full Marketing Campaign Report at the end of Marketing activity which will include full details of any person's name, job title, phone number, company name, company address from all clicks, forwards, interaction from your campaign for follow up

To secure your exhibition or sponsorship package for Procurex Scotland 2022,
email the team at exhibitions@procurexscotland.co.uk
Or call the Team now on 0845 270 7066

www.procurexscotland.co.uk

Delegate BagPlus Sponsor

Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)

- 4 x 'All Access' exhibitor passes including catering
- 1-colour corporate logo to be added to the event delegate bag design
- Corporate branding on event website
- Corporate branding on presentation holding slides
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Literature in delegate bags (to be supplied by the sponsor)
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Copy of opt-in delegate list provided post-event – provided in pdf format.
- Company branding on printed flyers and event literature
- Interactive Exhibitor/Sponsors listing on the virtual platform – an area for you to populate with company logo, documents/materials, book meetings with other participants, access full online attendee list and view streamed keynote sessions
- Corporate branding within the virtual platform via banner adverts
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Access to detailed post event virtual listing reports
- Bespoke Managed Email Marketing Campaign to include :
  - 3 emails sent to an agreed data sector/job title set containing
    - 1 pre-event campaign to promote your presence at the event,
    - 1 pre-event campaign to promote your proposition and then
    - 1 post event campaign about your proposition
  - Dedicated consultation on your campaign content and delivery timescales
- Individual report sent after each email activity with marketing results and leads included
- Full Marketing Campaign Report at the end of Marketing activity which will include full details of any person's name, job title, phone number, company name, company address from all clicks, forwards, interaction from your campaign for follow up

To secure your exhibition or sponsorship package for Procurex Scotland 2022,
email the team at exhibitions@procurexscotland.co.uk
Or call the Team now on 0845 270 7066

www.procurexscotland.co.uk

Day PlannerPlus Sponsor

Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)

- 4 x 'All Access' exhibitor passes including catering
- Corporate branding on Procurex Scotland Day Planner
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Company branding on printed flyers and event literature
- Interactive Exhibitor/Sponsors listing on the virtual platform – an area for you to populate with company logo, documents/materials, book meetings with other participants, access full online attendee list and view streamed keynote sessions
- Corporate branding within the virtual platform via banner adverts
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Access to detailed post event virtual listing reports
- Bespoke Managed Email Marketing Campaign to include :
  - 3 emails sent to an agreed data sector/job title set containing
    - 1 pre-event campaign to promote your presence at the event,
    - 1 pre-event campaign to promote your proposition and then
    - 1 post event campaign about your proposition
  - Dedicated consultation on your campaign content and delivery timescales
- Individual report sent after each email activity with marketing results and leads included
- Full Marketing Campaign Report at the end of Marketing activity which will include full details of any person's name, job title, phone number, company name, company address from all clicks, forwards, interaction from your campaign for follow up

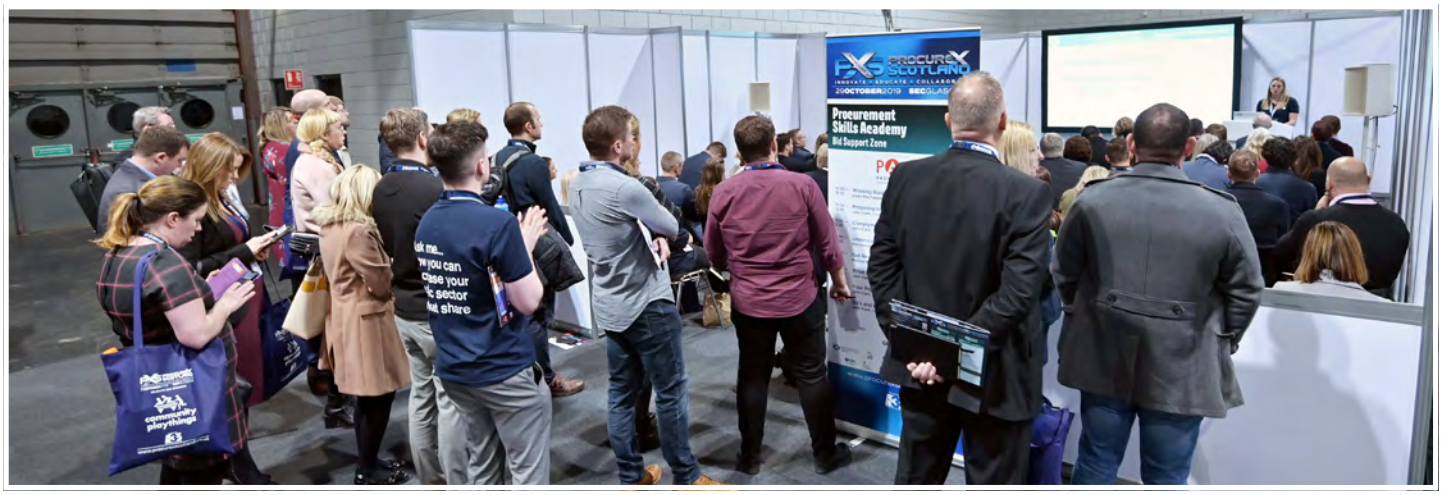
To secure your exhibition or sponsorship package for Procurex Scotland 2022, email the team at exhibitions@procurexscotland.co.uk
Or call the Team now on 0845 270 7066

www.procurexscotland.co.uk

Training ZonePlus Sponsor

Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)

- 4 x 'All Access' exhibitor passes including catering
- Exclusive corporate branding of one of the event Training Zones
- Corporate branding on the Training Zone presentation holding slides
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Corporate logo, 50-word corporate profile and direct lin to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Company branding on flyers and event literature
- Interactive Exhibitor/Sponsors listing on the virtual platform – an area for you to populate with company logo, documents/materials, book meetings with other participants, access full online attendee list and view streamed keynote sessions
- Corporate branding within the virtual platform via banner adverts
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Access to detailed post event virtual listing reports
- Bespoke Managed Email Marketing Campaign to include :
  - 3 emails sent to an agreed data sector/job title set containing
    - 1 pre-event campaign to promote your presence at the event,
    - 1 pre-event campaign to promote your proposition and then
    - 1 post event campaign about your proposition
  - Dedicated consultation on your campaign content and delivery timescales
- Individual report sent after each email activity with marketing results and leads included
- Full Marketing Campaign Report at the end of Marketing activity which will include full details of any person's name, job title, phone number, company name, company address from all clicks, forwards, interaction from your campaign for follow up



To secure your exhibition or sponsorship package for Procurex Scotland 2022,
email the team at exhibitions@procurexscotland.co.uk
Or call the Team now on 0845 270 7066

www.procurexscotland.co.uk

GoldPlus Exhibition Package

5x3 metre shell scheme stand including fascia board, furniture package. power outlet and 2 x spotlights (in premium position)

- 4 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Interactive Exhibitor/Sponsors listing on the virtual platform – an area for you to populate with company logo, documents/materials, book meetings with other participants, access full online attendee list and view streamed keynote sessions
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Access to detailed post event virtual listing reports
- Bespoke Managed Email Marketing Campaign to include :
  - 3 emails sent to an agreed data sector/job title set containing
    - 1 pre-event campaign to promote your presence at the event,
    - 1 pre-event campaign to promote your proposition and then
    - 1 post event campaign about your proposition
  - Dedicated consultation on your campaign content and delivery timescales
- Individual report sent after each email activity with marketing results and leads included
- Full Marketing Campaign Report at the end of Marketing activity which will include full details of any person's name, job title, phone number, company name, company address from all clicks, forwards, interaction from your campaign for follow up

Gold Exhibition Package

5x3 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights (in premium position)

- 4 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Interactive Exhibitor/Sponsors listing on the virtual platform – an area for you to populate with company logo, documents/materials, book meetings with other participants, access full online attendee list and view streamed keynote sessions
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Access to detailed post event virtual listing reports

To secure your exhibition or sponsorship package for Procurex Scotland 2022,
email the team at exhibitions@procurexscotland.co.uk
Or call the Team now on 0845 270 7066

www.procurexscotland.co.uk

SilverPlus Exhibition Package

4x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights

- 3 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Interactive Exhibitor/Sponsors listing on the virtual platform – an area for you to populate with company logo, documents/materials, book meetings with other participants, access full online attendee list and view streamed keynote sessions
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Access to detailed post event virtual listing reports
- Bespoke Managed Email Marketing Campaign to include :
  - 3 emails sent to an agreed data sector/job title set containing
    - 1 pre-event campaign to promote your presence at the event,
    - 1 pre-event campaign to promote your proposition and then
    - 1 post event campaign about your proposition
  - Dedicated consultation on your campaign content and delivery timescales
- Individual report sent after each email activity with marketing results and leads included
- Full Marketing Campaign Report at the end of Marketing activity which will include full details of any person's name, job title, phone number, company name, company address from all clicks, forwards, interaction from your campaign for follow up

Silver Exhibition Package

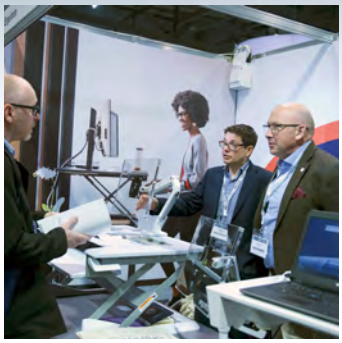
4x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights

- 3 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Interactive Exhibitor/Sponsors listing on the virtual platform – an area for you to populate with company logo, documents/materials, book meetings with other participants, access full online attendee list and view streamed keynote sessions
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Access to detailed post event virtual listing reports

To secure your exhibition or sponsorship package for Procurex Scotland 2022,
email the team at **exhibitions@procurexscotland.co.uk**
Or call the Team now on **0845 270 7066**

www.procurexscotland.co.uk

BronzePlus Exhibition Package



3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights

- 2 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Interactive Exhibitor/Sponsors listing on the virtual platform – an area for you to populate with company logo, documents/materials, book meetings with other participants, access full online attendee list and view streamed keynote sessions
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Access to detailed post event virtual listing reports
- Bespoke Managed Email Marketing Campaign to include :
  - 3 emails sent to an agreed data sector/job title set containing
    - 1 pre-event campaign to promote your presence at the event,
    - 1 pre-event campaign to promote your proposition and then
    - 1 post event campaign about your proposition
  - Dedicated consultation on your campaign content and delivery timescales
- Individual report sent after each email activity with marketing results and leads included
- Full Marketing Campaign Report at the end of Marketing activity which will include full details of any person's name, job title, phone number, company name, company address from all clicks, forwards, interaction from your campaign for follow up

Bronze Exhibition Package

3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights

- 2 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Interactive Exhibitor/Sponsors listing on the virtual platform – an area for you to populate with company logo, documents/materials, book meetings with other participants, access full online attendee list and view streamed keynote sessions
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Access to detailed post event virtual listing reports

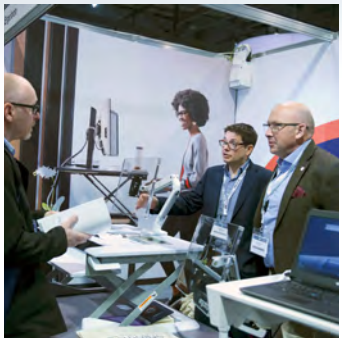
To secure your exhibition or sponsorship package for Procurex Scotland 2022,
email the team at exhibitions@procurexscotland.co.uk
Or call the Team now on 0845 270 7066

www.procurexscotland.co.uk

Small Business Exhibition Package

2x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights

- 2 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Interactive Exhibitor/Sponsors listing on the virtual platform – an area for you to populate with company logo, documents/materials, book meetings with other participants, access full online attendee list and view streamed keynote sessions
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Access to detailed post event virtual listing reports



Bespoke Packages Available

Call us with your requirements for price per square metre

To secure your exhibition or sponsorship package for Procurex Scotland 2022,
email the team at exhibitions@procurexscotland.co.uk
Or call the Team now on 0845 270 7066

www.procurexscotland.co.uk

UPGRADE OPTIONS

Enhance your exhibition or sponsorship package by utilising one or more of the following options

Speaking Slot Upgrades available on all sonsorship packages. Price and availability on request

One 1sqm Branded Floor Tile to be positioned in an area of your choice at Procurex Scotland

£500

+VAT for 1

(see below for example)

Additional Targeted Marketing Campaigns available on request

Example of branded floor tile

To secure your exhibition or sponsorship package for Procurex Scotland 2022,
email the team at exhibitions@procurexscotland.co.uk
Or call the Team now on 0845 270 7066

www.procurexscotland.co.uk

To secure your exhibition or sponsorship package for Procurex Scotland 2022

email the team at

exhibitions@procurexscotland.co.uk

To view the Procurex Scotland Floorplan visit: **www.procurexscotland.co.uk**

www.procurexscotland.co.uk