



FEATURING



31 OCTOBER 2023 | SEC GLASGOW

SCOTLAND'S LEADING PUBLIC PROCUREMENT EVENT

Sponsorship & Exhibition Opportunities

[www.procurexscotland.co.uk](http://www.procurexscotland.co.uk)



# PROX5 PROCUREX SCOTLAND

INNOVATE EDUCATE COLLABORATE

**Taking place on 31 October at the SEC in Glasgow and officially supported by the Scottish Government, Procurex Scotland is the nation's premier public procurement event.**

Connecting buyers and suppliers from across the public sector, Procurex Scotland will provide extensive skills development, networking, collaboration and product showcase opportunities for organisations actively working within, or looking to break into, Scotland's public procurement marketplace.

The Public Procurement Strategy for Scotland: 2023 to 2028 outlines the vision and roadmap for Scottish public procurement which all public sector bodies can align to and deliver against whilst helping to deliver a better Scotland for all. Procurex Scotland will follow key themes from the strategy which will help shape the direction of the event.

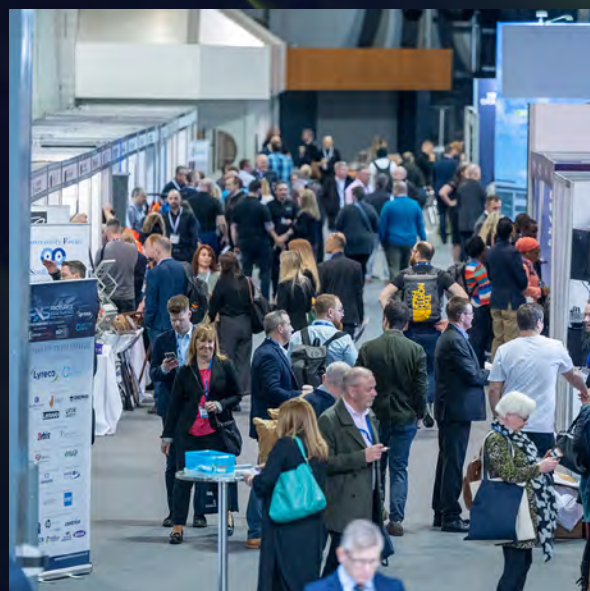
The exhibition and sponsorship opportunities will provide an excellent opportunity for aspiring or existing suppliers to showcase innovation, present new or cost-saving products and services, and engage directly with leading figures and influencers from the Scottish procurement buying community, all of whom are working towards this new vision of Scotland's public sector 2023 and beyond.

Generate sales leads

Build valuable relationships

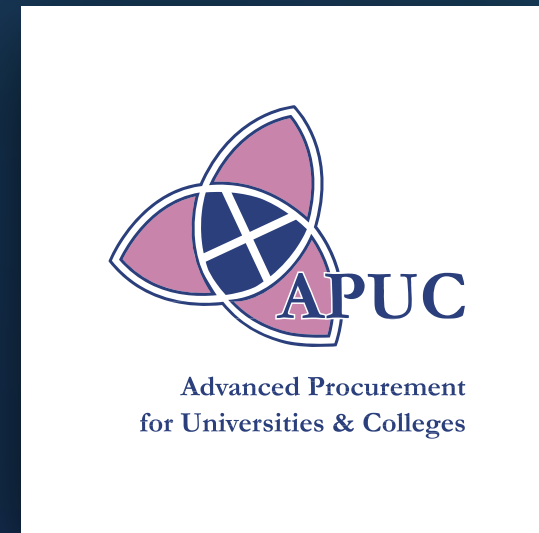
Build your brand exposure with leading procurement personnel

Develop market insight for competitive advantage





Thank you to our event partners







FEATURING

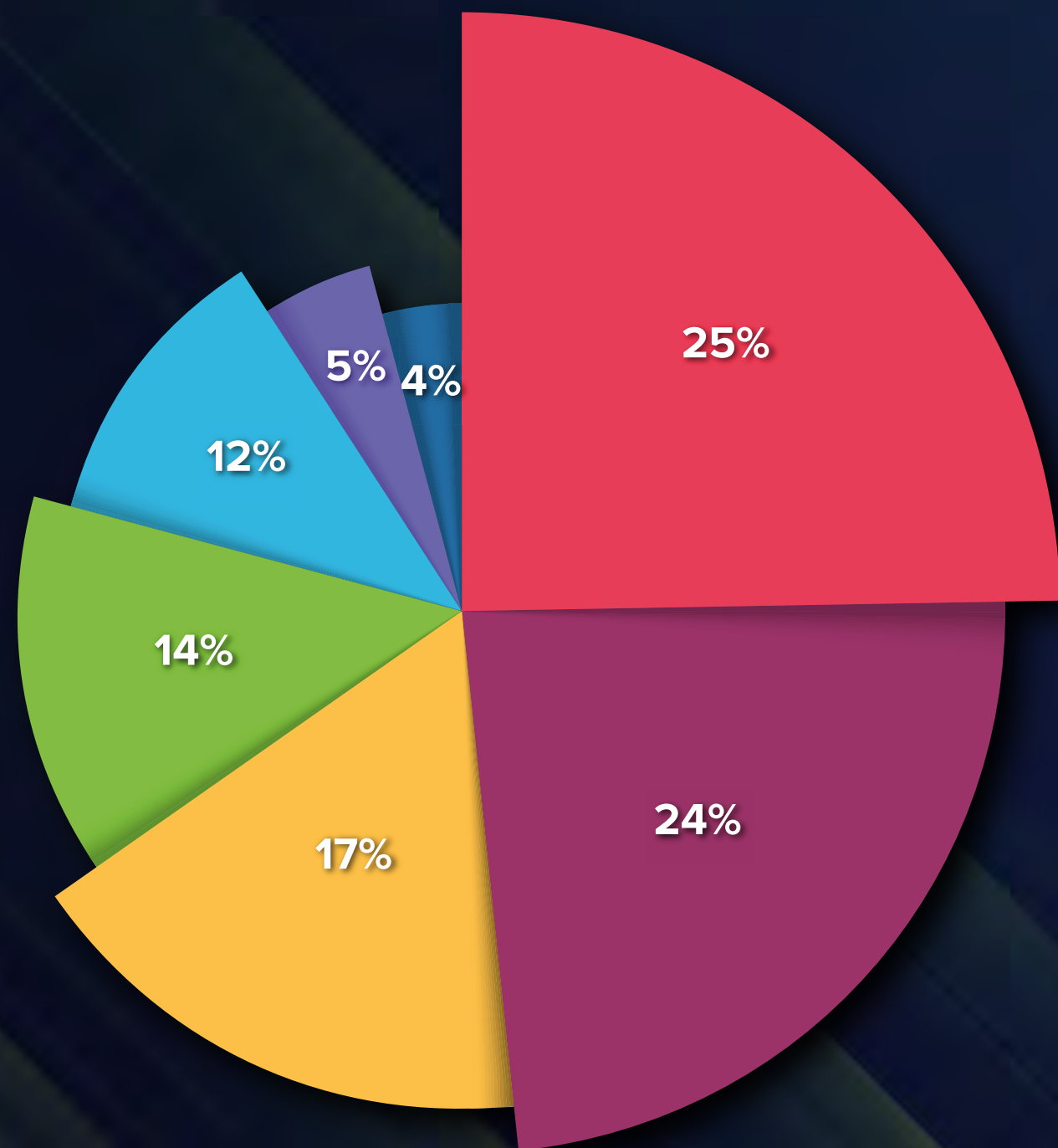


31 OCTOBER 2023 | SEC GLASGOW

**1500+**  
Attendees

**64%**  
of delegates  
in senior  
management  
positions

**£14.5bn+**  
Annual Spend



### Sectors Represented Onsite

- Local Government
- Central Government
- Education
- NHS & Healthcare
- Other
- Housing/Defence/Emergency Services
- Third Sector

# Audience Profile

## Sample Job Titles in Attendance:

- Head of Procurement
- Head of Supply Chain
- Head of Department
- Procurement Manager
- Deputy Director of Finance
- Contracts Manager
- Senior Category Buyer
- Programme Director
- Senior Portfolio Manager
- Senior Supply Chain Manager
- Category Manager

## Organisations Attending:

- Aberdeen City Council
- Barrhead Housing Association
- City of Edinburgh Council
- City of Glasgow College
- NHS Greater Glasgow & Clyde
- NHS Lanarkshire
- Scottish Fire And Rescue Service
- Scottish Government
- Scottish Prison Service
- Transport Scotland
- University of Aberdeen

**RECRUITMENT** CLEANING SERVICES  
**TELECOMS** I.T. **CYBER SECURITY**  
**EXHIBITING SECTORS**  
 WASTE MANAGEMENT OFFICE SOLUTIONS  
 TRAINING & CONSULTANCY **EV CHARGING**  
**BUILDING & FACILITIES MANAGEMENT**  
**LOGISTICS** FINANCIAL & LEGAL SERVICES



Past participants have included







## Sponsorship Opportunities

There are a range of sponsorship opportunities available at Procurex Scotland, offering organisations the opportunity to maximise their brand before, during and after the event.

All sponsorship packages include an exhibition stand with lighting, electrics and furniture package as well as complimentary tickets to attend and invite guests. Our Sponsorship packages provide a holistic approach to participating with pre and post managed marketing campaigns included and you will also gain access to the event app on day for scanning leads for data collection and sales lead generation.

Premium options include exclusive sponsor branding and the opportunity to present in a zone on the day.

Sponsorship  
starting from  
only  
**£7,000**  
+VAT

Bespoke sponsorship packages can be offered on request. Please speak to one of the team for more information





## Exhibiting Opportunities

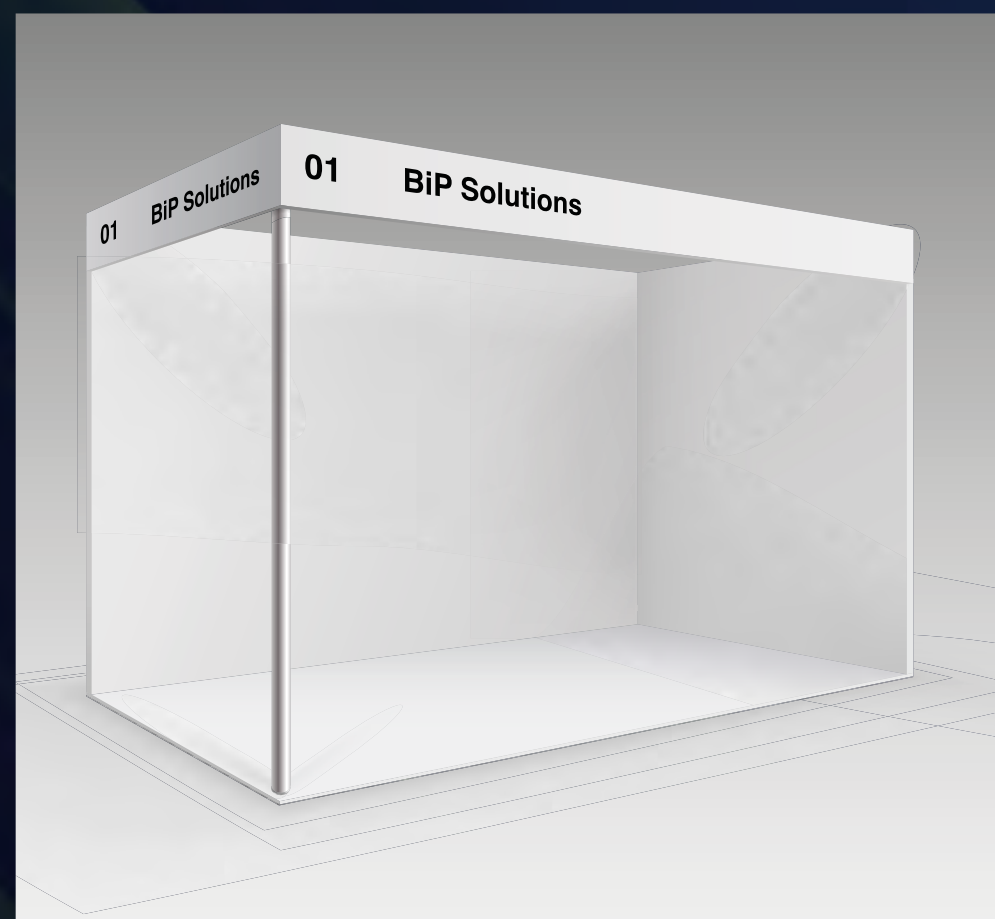
All exhibition packages include an electrics package (which includes 1 x 500kW socket), exhibitor attendee passes, carpet and a furniture package.

All exhibition packages have the option to upgrade to include dedicated marketing campaigns pre event. Details of Lead-up marketing packages available can be seen on page 8 & 9 of this brochure!

Exhibition  
Stands from  
**£4,000**  
+VAT

## SHELL SCHEME

Shell scheme space includes the white shell scheme structure, fascia with your company name and stand number and lighting in addition to the above.



Contact the team today to discuss sponsoring/exhibiting at Procurex Scotland 2023. Call **0845 270 7066**. Email [exhibitions@procurexscotland.co.uk](mailto:exhibitions@procurexscotland.co.uk) or book a **1-2-1 appointment** with our advisors at the time of your choosing.





## Upgrade Your Package

Gain additional exposure for your organisation and enhance your participation at Procurex Scotland 2023 by upgrading your exhibition package to include one of our exclusively designed lead-up marketing campaigns for the event.

Provided by the BiP Group through the Cadence Marketing Team, we have a limited number of opportunities for our exhibitors and sponsors to secure an exclusive email marketing package that is focused on the promotion of your organisations involvement at the event.

The Cadence Marketing package options will support your organisation reaching all public sector contacts registered to attend the event as well as a wider public sector audience.

Further information on marketing package options can be seen on the next page or one of the event sales team would be happy to discuss this with you.

Marketing reaching  
**5000+**  
public sector audience

**95%**  
email delivery rate

**In-house researched public sector database**

Exclusive Digital Marketing Packages Powered by



## About Cadence Marketing

Cadence Marketing specialises in connecting businesses with public sector buyers at the right time through data-driven and targeted marketing solutions. This ensures early market engagement, helping you to connect with key event participants before and following the event, promoting your organisation's products and services.

With over 200,000 contacts across 32,000 organisations, the comprehensive public sector database gives you access to decision makers and influencers from all sectors including Central Government, Local Government, NHS, Education, MOD, Blue Light and Emergency Services.

Whether you need B2G pre-market engagement, market research to understand your audience or creative content and messaging – Cadence Marketing helps you with all your public sector marketing needs.

To discover the many benefits of adding a digital marketing solution to your sponsorship or exhibition package, please email [exhibitions@procurexscotland.co.uk](mailto:exhibitions@procurexscotland.co.uk) or call **0845 270 7066**.





Exclusive Digital Marketing Packages Powered by



# upgrades

Upgrade your package to include marketing from as little as **£1,750+VAT**

## Enhanced Marketing Package (Standard)

**£1,750+VAT**

- One send marketing campaign pre-event sent to :**
  - All public sector pre-registered delegates
  - An audience build, up to 5,000 public sector contacts from BiP's wider public sector database
- Customer to supply email content which must note their involvement in the event**
  - BiP will provide content examples
  - BiP will review supplied content with one round of feedback provided via email
- Email or 15min kick-off call to confirm:**
  - Audience build
  - Timeframes
  - Process and expectations
- Full end of campaign reporting will be provided**

## Enhanced Marketing Package (Extra)

**£2,500+VAT**

- Two send marketing campaign (pre and post-event) sent to :**
  - All Public sector pre-registered delegates
  - And an audience build, up to circa 5,000 public sector contacts from BiPs wider public sector database (larger audience available at additional cost)
- Customer to supply email content which must note their involvement in the event**
  - BiP will provide content examples
  - BiP will review supplied content with one round of feedback provided via email
- Light 15min kick off call/TEAMS call or email communication to confirm :**
  - Audience build
  - Timeframes
  - Process and expectations
- Full end of campaign reporting will be provided**

## Enhanced Marketing Package (Pro)

**£4,000+VAT**

- Three send marketing campaign (pre and post-event) sent to :**
  - All Public sector pre-registered delegates
  - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
  - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final Kick off call to confirm :
    - Audience build
    - Timeframes
    - Process and expectations
- Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- End of campaign 30min review phone call/Teams call to cover:**
  - Campaign performance
  - Introduction to Cadence Marketing account manager
- Includes weekly reporting by email and end of campaign reporting**
- Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event.**

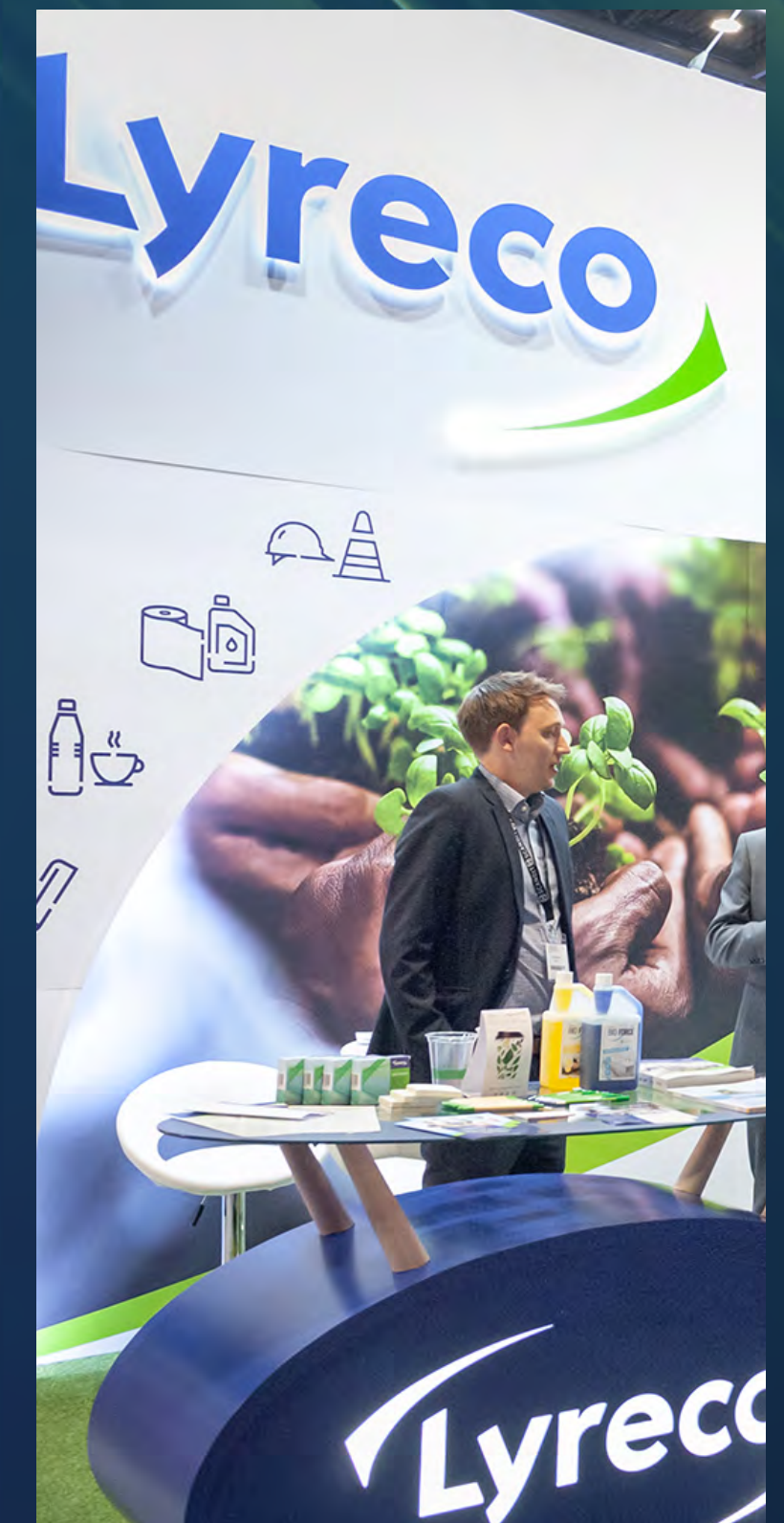


# Platinum Sponsor Package

- Platinum Exhibition package (4x4m shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 20-minute speaking slot on an agreed topic within one of the dedicated Training Zones
- 10 x All Access exhibitor passes including catering
- Premium positioned corporate branding on event website as Platinum Sponsor
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Inclusion in pre-event newsletter to all Procurex Scotland attendees
- Corporate branding on the presentation holding slides
- Reserved Keynote Arena seating for 6 people for 2 agreed sessions
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

## Enhanced Marketing Package (Pro)

1. **Three send marketing campaign (pre and post-event) sent to:**
  - All public sector pre-registered delegates
  - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
2. **Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
  - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
    - Audience build
    - Timeframes
    - Process and expectations
3. **Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
4. **End of campaign 30min review phone call/Teams call to cover:**
  - Campaign performance
  - Introduction to Cadence Marketing account manager
5. **Includes weekly reporting by email and end of campaign reporting**
6. **Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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 or book a **1-2-1 appointment** with our advisors at the time of your choosing.



# Cyber Security Sponsor Package

- Gold Exhibition package (5x3 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 1 x 20-minute case study presentation within one of the dedicated Training Zones
- 8 x All Access exhibitor passes including catering
- Premium positioned corporate branding on event website as Official Cyber Security Sponsor
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Inclusion in pre-event newsletter to all Procurex Scotland attendees
- Corporate branding on the presentation holding slides
- Reserved Keynote Arena seating for 6 people for 2 agreed sessions
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

## Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
  - All public sector pre-registered delegates
  - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
  - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
    - Audience build
    - Timeframes
    - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
  - Campaign performance
  - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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## Gold Sponsor Package

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- Gold Exhibition package (5x3 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 1 x 20-minute speaking and Q&A slot in one of the dedicated Training Zones
- 8 x All Access exhibitor passes including catering
- Positioned corporate branding on the event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

### Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
  - All public sector pre-registered delegates
  - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
  - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
    - Audience build
    - Timeframes
    - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
  - Campaign performance
  - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
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# Event Corporate Sponsor

(Incorporating exhibition stand at Procurex Scotland 2023 and Sponsorship of the GO Awards Scotland 2023/24)

## Procurex Elements

Premium Silver Exhibition package (4x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)

- 4 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event websites
- Literature included in the delegate bag (flyer to be supplied by the sponsor)
- Corporate branding on all sponsor thank-you signage throughout the day and evening
- Access to delegate badge scanning software, to capture leads as delegates visit your stand



## GO Awards Scotland

- Senior representative of your organisation to announce and present the GO Award in your sponsored category to the recipient(s)
- Corporate branding to be carried on all pre-event promotional material
- Corporate branding on presentation holding slides
- Corporate branding, web link and 50-word corporate profile to be carried on event websites
- Company name and branding to appear on all sponsored award materials, including trophies, certificates and winner packs
- On-site visibility of your corporate branding at the GO Awards Scotland 2023/24
- Post-event branding in all communications relating to your sponsored Award category
- Media package to include images and video from the Awards ceremony
- 4 x seats at the GO Awards Scotland 2023/24 dinner



## Enhanced Marketing Package (Pro)

1. Three send marketing campaign (pre and post-event) sent to :
  - All public sector pre-registered delegates
  - An unlimited audience build of public sector contacts from bips wider public sector database (larger audience available at additional cost)
2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.
  - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
    - Audience build
    - Timeframes
    - Process and expectations
3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees
4. End of campaign 30min review phone call/Teams call to cover:
  - Campaign performance
  - Introduction to Cadence Marketing account manager
5. Includes weekly reporting by email and end of campaign reporting
6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event

Contact the team today to discuss sponsoring/exhibiting at Procurex Scotland 2023.

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# Registration Sponsor Package

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- Exclusive corporate branding on the registration booth panels (top and bottom panels)
- Registration pens carrying your corporate branding (to be supplied by the sponsor)
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

## Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
  - All public sector pre-registered delegates
  - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
  - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
    - Audience build
    - Timeframes
    - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
  - Campaign performance
  - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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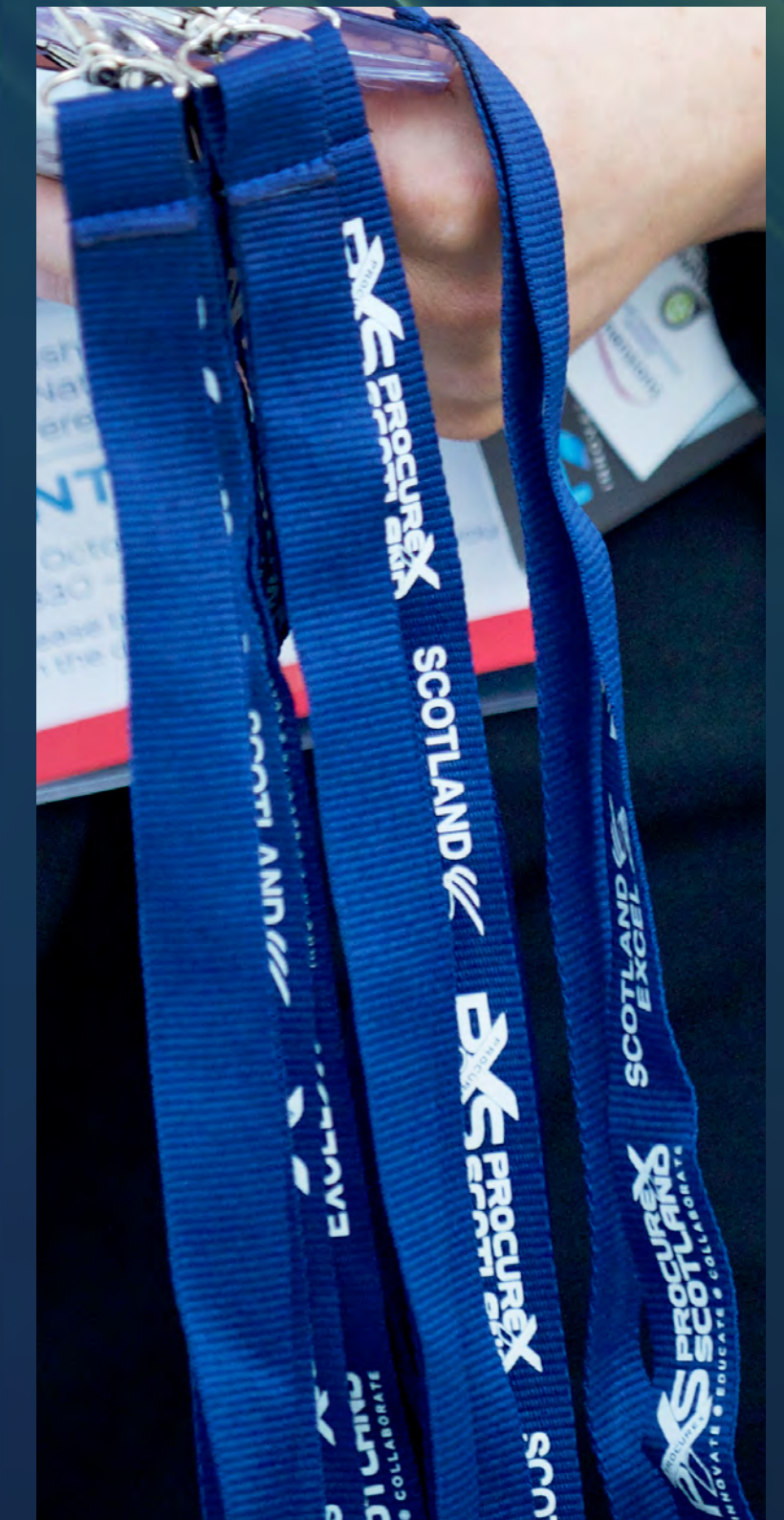


# Lanyard Sponsor Package

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- 1-colour corporate logo to be added to the event lanyard design
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

## Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
  - All public sector pre-registered delegates
  - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
  - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
    - Audience build
    - Timeframes
    - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
- 4. End of campaign 30min review phone call/Teams call to cover:**
  - Campaign performance
  - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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# Delegate Bag Sponsor Package

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- 1-colour corporate logo to be added to the event delegate bag design
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

## Enhanced Marketing Package (Pro)

1. **Three send marketing campaign (pre and post-event) sent to:**
  - All public sector pre-registered delegates
  - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
2. **Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
  - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
    - Audience build
    - Timeframes
    - Process and expectations
3. **Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
4. **End of campaign 30min review phone call/Teams call to cover:**
  - Campaign performance
  - Introduction to Cadence Marketing account manager
5. **Includes weekly reporting by email and end of campaign reporting**
6. **Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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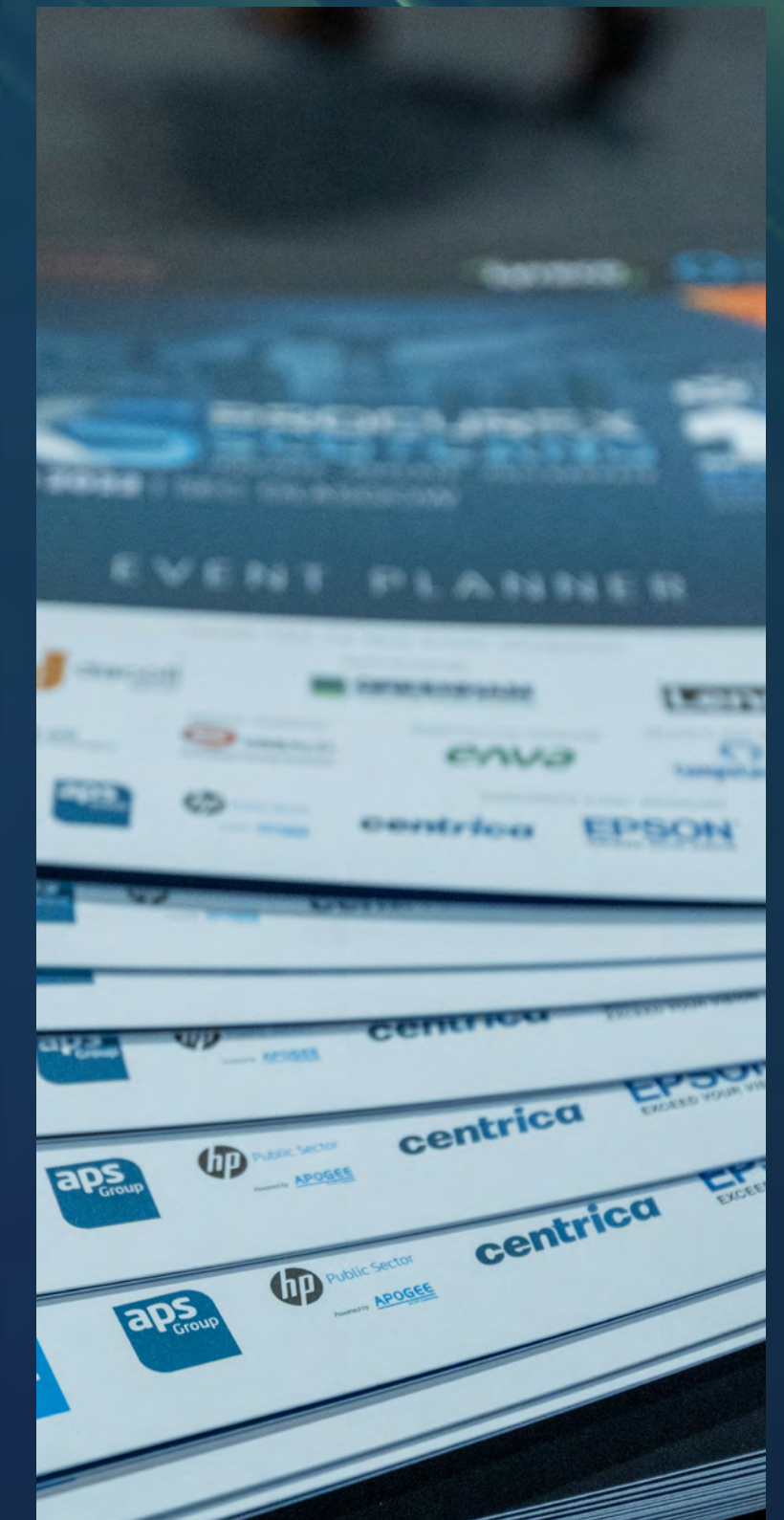


# Day Planner Sponsor Package

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- Corporate branding on Procurex Scotland 2023 Day Planner
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

## Enhanced Marketing Package (Pro)

1. **Three send marketing campaign (pre and post-event) sent to:**
  - All public sector pre-registered delegates
  - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
2. **Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
  - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
    - Audience build
    - Timeframes
    - Process and expectations
3. **Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
4. **End of campaign 30min review phone call/Teams call to cover:**
  - Campaign performance
  - Introduction to Cadence Marketing account manager
5. **Includes weekly reporting by email and end of campaign reporting**
6. **Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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# Skills Training Zone Sponsor Package

- Bronze Exhibition package (3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights)
- 6 x All Access exhibitor passes including catering
- Exclusive corporate branding of one of the event Training Zones
- Corporate branding on the Training Zone presentation holding slides
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Access to delegate badge scanning software to capture leads as delegates visit your stand, and download their contact information post event
- Corporate branding on 2 pop-ups to be positioned in a premium location within the venue
- Promotional item and literature in delegate bags (to be supplied by the sponsor)
- Copy of opt-in attendee list provided post event – provided in pdf format to include name, job title and organisation only
- Company name listing on printed and digital event day planner

## Enhanced Marketing Package (Pro)

- 1. Three send marketing campaign (pre and post-event) sent to:**
  - All public sector pre-registered delegates
  - An unlimited audience build of public sector contacts from BiP's wider public sector database (larger audience available at additional cost)
- 2. Content will be created by BiP content writers with client having final sign off and being involved in whole process.**
  - You will receive a full ongoing consultation process over Teams video, calls and email to help structure the content with a final kick-off call to confirm:
    - Audience build
    - Timeframes
    - Process and expectations
- 3. Additional brand promotion will be included in the post-event communications directly from the Event to all public sector attendees**
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  - Campaign performance
  - Introduction to Cadence Marketing account manager
- 5. Includes weekly reporting by email and end of campaign reporting**
- 6. Landing page built with option to have gated content or appointment/meeting setting function available in advance of the event**



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## Platinum Exhibition Package

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- 4x4 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights (in premium position)
- 4 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Company name listing on printed and digital event day planner



### Upgrade option

Option to upgrade to include lead-up marketing campaigns with your exhibition stand. Looking to increase your brand reach ahead of exhibiting at the event?

Our email marketing campaigns can support you in reaching the delegates registered and/or a wider public sector audience in advance of the event day. More details about the marketing upgrade options can be seen on page 8 & 9 of this brochure or you can contact the event sales team

Contact the team today to discuss sponsoring/exhibiting at Procurex Scotland 2023. Call **0845 270 7066**. Email [exhibitions@procurexscotland.co.uk](mailto:exhibitions@procurexscotland.co.uk) or book a **1-2-1 appointment** with our advisors at the time of your choosing.



## Gold Exhibition Package

- 5x3 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights (in premium position)
- 4 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Company name listing on printed and digital event day planner



## Upgrade option

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## Silver Exhibition Package

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- 4x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights (in premium position)
- 4 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Company name listing on printed and digital event day planner



## Upgrade option

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## Bronze Exhibition Package

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- 3x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights (in premium position)
- 4 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Company name listing on printed and digital event day planner

## Upgrade option

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## SME Exhibition Package

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- 2x2 metre shell scheme stand including fascia board, furniture package, power outlet and 2 x spotlights (in premium position)
- 2 x 'All Access' exhibitor passes including catering
- Corporate logo, 50-word corporate profile and direct link to your homepage to be carried on event website
- Copy of opt-in delegate list provided post-event – provided in pdf format
- Access to delegate badge scanning software, to capture leads as delegates visit your stand
- Company name listing on printed and digital event day planner

### Upgrade option

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FEATURING



31 OCTOBER 2023 | SEC GLASGOW

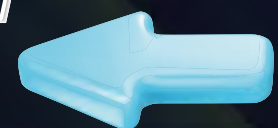
# FLOORPLAN

## STANDKEY

- PLATINUM Stand - 4x4m
- BESPOKE Stand - 5x3m
- GOLD Stand - 5x3m
- SILVER Stand - 4x2m
- BRONZE Stand - 3x2m
- SME Stand - 2x2m



### THANK YOU TO OUR PARTNERS



ENTRANCE





**Our Vision:** Empowering government and business to create a better society for all

**39+**  
years  
experience  
in public  
procurement

Connecting  
public and  
private sectors  
across the UK

**17+**  
Events  
per year

**15,000+**  
Attendees

For more than 39 years, BiP Solutions has led the way in helping the public and private sectors to work together. We know that effective and efficient procurement of goods and services can benefit government, people and businesses.

Our goal is to support and improve every stage of this vital supply chain process through the development of skills, knowledge and cutting-edge technology.

Our brands include



Our events include



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SCOTLAND'S LEADING PUBLIC PROCUREMENT EVENT

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